Official denim day proclaimed

AMANDA RICHARDSON Today staff

Denim Day has received a boost with Mayor Melissa Blake officially recognizing the day in Fort McMurray.

"May 12 is officially Fort McMurray's Denim Day, the day when we commemorate those who've been assaulted sexually and also try and help prevent this happening, so this will be the awareness day for people to find out information," said Mary Thomas, community awareness and special events co-ordinator with the Fort McMurray Family Crisis Society.

Sexual Assault Awareness Month is recognized nationally each May, with many cities and towns across Canada recognizing a particular day of awareness.

Blake's proclamation reads that the recognition comes in light of the FMFCS drawing attention to "the fact that sexual violence is wide spread, has public health implications for every community member of the Regional Municipality

five women will have experienced sexual assault by the time

whereas there

is compelling

evidence that

leadership,

dedication

and encour-

agement can

reduce sexual

violence in

the commu-

nity through

prevention,

education.

increased

awareness

and holding

perpetrators

responsible for

their actions,"

amongst a

myriad of

other reasons.

lamation

will serve as

an annual

reminder that

acts of sexual

violence and

aggression are

The proc-

of Wood Buffalo ... that one in not tolerated in the municipality or the country as a whole.

they complete college ... and amanda.richardson@sunmedia.ca

Unlimited Drinking Water Only 84¢ a day



Why pay for bottling & delivery when you can produce the same quality water in your home?

Culligan.

Culligan® Agua-Cleer® Advanced **Drinking Water Systems**

- Multiple filters that solve your particular water problem
- · Crisp, clean water for cooking & drinking
- Up to 50 gallons for pennies per glass
- Worry-free maintenance program
- LED monitoring system to ensure water quality



Culligan Canada 381 MacKenzie Bld. Fort McMurray, ABT9H 5E2 (780) 791-0856

Trade in, trade up.



Convert any used working device into credit with the TELUS Trade-In Program.

- Your credit can be applied to any new phone or accessory
- A \$3 Donation goes toward the planting of a tree through Tree Canada'

Trade in today and receive an additional \$50° toward any new phone.



9713 Hardin St. Peter Shopping Center



*Offer valid until May 21, 2012. Limit of one Trade-In per customer. Device will be valued by eRecyclingCorps at its sole discretion. In-store Trade-In credits have no cash value, are non-transferable and can only be used in the TELUS store where the device was traded in at the time of the Trade-Ins representation of the Trade-Ins rear final. The Trade-Ins rare final. The Trade-Ins rare final. The Trade-Ins rare final The Trade-Ins rare final. The Trade-Ins rare final The Trade-Ins rare final. The Trade-Ins rare final The Trade-Ins rare final The Trade-Ins rare final. The Trade-Ins rare final The Trade-Ins rare fi

